



Hedoco Creative Collection

Hedoco Creative Collection AW 2013/14

The latest autumn/winter collection by Hedoco is a special treat, partly due to its creation process, which united our whole team! We decided to sum up two years of our cooperation and design this collection together so that each and every one of us could express themselves in the process. Particular components of this collection differ from one another but at the same time they all fit into the minimalistic style of Hedoco Creative line.

This autumn, the colors of Hedoco Creative base on black, dark blue and grey. Simple cuts enriched with original details and solutions, for example a classic blouse with big butterfly-like sleeves, provide an extraordinary touch to the collection. Our newest fall line stands out for its materials' texture too – plaited mesh which *skirt pi* was made of or a beautiful lace-decorated *bomber jacket* will catch anybody's eye. Fabrics used include: high quality cotton, cashmere, laces, wool, chiffon and natural leather. Baggy cuts created for comfortable wearing fit every figure well and details made of chiffon and lace make clothes more elegant.

Inspiration for this collection came from a typical autumn street wear - its greyness and simplicity - which was reinterpreted and diversified by the designers. The dark-colored garments with extraordinary finishings will impress either worn casually or as a formal outfit. The clothes from the latest Hedoco Creative collection are made for women who want to feel comfortable and feminine at the same time. The collection is destined for those who seek high-quality products. As always, Hedoco wear was created with attention to detail and together with the *Eleven Brothers bag* and *ledBAG* forms interesting coherence.

Hedoco is a brand created in 2011 and owned by Modern Arts Management. It comprises unique, high-quality products designed by young Polish artists and designers. The offer includes inventions based on open technologies, fashion collections and accessories, as well as industrial design items.

Additional information: facebook.com/HEDOCO and www.hedoco.com

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